CRITIQUE, PEER REVIEW, & EVALUATION

Intermediate Typography #4 Typographic Poster & Appendix

	Criteria	Yes		Kinda		No	CJ
		5	4	3	2	1	
1.	**Poster Concept:** Is there an idea at work here or is this mostly decoration?						
2.	**Poster Design :** Is it ready to find a place on the wall?						
3.	**Effective Use of Poster Typography:** Is the typeset appropriate, engaging and used correctly?						
4.	**Poster Layout/Composition:** Are good design principles such as contrast, asymmetry, rhythm, emotional connotation, value, etc. present in this execution?						
5.	**Poster Color Palette:** Is there a good combination of colors, and / or an appropriate use of value gradation**?**						
6.	**Appendix:** Is it well designed, related to the title and TOC? Are the images instructive and interesting, well done and integral to the success of the page?						
7.	**Appendix Typography:** Has a useful and appropriate number of fonts been chosen to make heads stand out? Does it use different point sizes and weights, negative space?						
8.	**Cohesiveness of Appendix Design:** Does the typography and images work well together to create a concise design rather than just a collection of parts?						
9.	**Appendix Negative Space:** Is the negative space used creatively or is it something that "just happened?"						
10.	**Parameters:** Is everything the right size, follows the requirements of the problem, on time for critique, etc.						
						Total Points	**Grade**
Name:		0	0	0	0	0	**0** **=0%** **F**